



**Phishing & Training Assessment – Get Your Foot in the Door**

Employee-Facing EVA Email

**Subject Line:** We need your help!

Hi Team,

We’ve implemented a brand-new program with the help of [Your Company Name], to help protect our data, our network, and your personal information - and we need your help! Cybercriminals are lurking, waiting for their chance to attack.

**With email being the attack vector of choice, we want to bulk up our first layer of defense – our employees (YOU!!)!**

Technology alone isn’t enough anymore, and with your help, we can **share the cybersecurity responsibility** and make sure we are all protected. We want to make sure we provide you with all the tools you need to utilize our brand-new program, EVA, quickly and easily.

Cybercriminals are convincing. They could have some of your data that’s already on the dark web and use it to trick you into exposing even more! This personal information could include your email addresses, your home address, account credentials, or worse! Criminals use this data to send you fake emails, called phishing scams, that try to trick you into entering your credentials, wiring payment, or allowing access to the network. We want to make sure that not only our business is protected, but that you are too. EVA is going to educate all of us, test us, and strengthen us to make sure we are playing our part in the process! Plus, there’s a leaderboard, and I’d love to see **who can make it to the top!**

Want to know if your data is already out there? EVA can help! We are providing you with free dark web scanning services that allow you to scan your personal, friend’s, or family’s email addresses. The more you know, the better you can protect yourself. Use this free benefit as much as you see fit!

**Our expectations:**

1. Acknowledge policies by **[1 week from send date]** to ensure compliance with our new security policies!
2. Log in at least 1/week to complete your weekly micro-training (5 minutes/week maximum.)
3. Once a month you’ll receive an educational newsletter on the next big threats – read this and stay ahead of cybercriminals!
4. Scan the dark web on a regular basis to monitor your personal, friends, or family’s accounts.

If you have any questions, please reach out to [Your Name] from [Your Company Name] at [Your Contact Information].

Thank you,

[Management Email Signature]